DART info Services Private Limited

SEO Package

	Package - I	Package - II	Package - III	Package - IV	Package - V	Package - VI
Number of Keywords	10	18	36	43	48	60
Top 10 Ranking	6	12	24	30	40	50
Focused Pages	12	24	48	60	80	100
Delivery Time Frame	3 months	6 months	6 months	6 Months	6 Months	1 Year
On-Page Optimization						
Keyword research	✓	✓	✓	✓	✓	✓
SEO analysis	✓	✓	✓	✓	✓	✓
Competitor analysis	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
Title tags analysis and modifications	✓	✓	✓	✓	✓	✓
Meta tags analysis and modifications	✓	✓	✓	✓	✓	✓
Heading tag analysis and modifications	✓	✓	✓	✓	✓	✓
Navigational structure optimization	✓	✓	✓	✓	✓	✓
Anchor text optimization	✓	✓	✓	✓	✓	✓
Image data optimization (ALT Tag)	✓	✓	✓	✓	✓	✓
Hyperlink Optimization	✓	✓	✓	✓	✓	✓
Doc type check	✓	✓	✓	✓	✓	✓
Flash/Jscript Optimization	✓	✓	✓	✓	✓	✓
Page size check and optimization	✓	✓	✓	✓	✓	✓
Creation of themed link pages	✓	✓	✓	✓	✓	✓
Optimization of HTML source code	✓	✓	✓	✓	✓	✓
Logo placement	✓	✓	✓	✓	✓	✓
Banner Optimization	✓	✓	✓	✓	✓	✓
Keywords mapping	✓	✓	✓	✓	✓	✓
Keyword Tags Optimization	✓	✓	✓	✓	✓	✓
Robot Tags Creation & Submission	✓	✓	✓	✓	✓	✓
Load Time Monitoring & Reporting	✓	✓	✓	✓	✓	✓
Adding custom 404 error pages	✓	✓	✓	✓	✓	✓
Google analytic account set up	✓	✓	✓	✓	✓	✓
Google webmaster tools creation	✓	✓	✓	✓	✓	✓
Bing webmaster tools creation	✓	✓	✓	✓	✓	✓
W3C Markup Validation	✓	✓	✓	✓	✓	✓
W3C CSS Validation	✓	✓	✓	✓	✓	✓
Link Checker	✓	✓	✓	✓	✓	✓
Sitemap Optimization	✓	✓	✓	✓	✓	✓
Zoom Info & Xing Search Engines						
Xml Sitemap	✓	✓	✓	✓	✓	✓
Directory Structure	✓	✓	✓	✓	✓	✓
Internal Navigation Optimization	✓	✓	✓	✓	✓	✓
Alexa Search Engine Submission	✓	✓	✓	✓	✓	✓
MSNBOT Search Engine Submission	✓	✓	✓	✓	✓	✓
Dmoz Directory	✓	✓	✓	✓	✓	✓
Zoom Info & Xing Search Engines	✓	✓	✓	✓	✓	✓
Yahoo Content Submission	✓	✓	✓	✓	✓	✓
Bing Site Map	✓	✓	✓	✓	✓	✓
Google Maps Listing	✓	✓	✓	✓	✓	✓
Google Local Directory Submission	✓	✓	✓	✓	✓	✓
Robots.txt Validation & Submission	✓	✓	✓	✓	✓	✓
Google Submit Content	✓	✓	✓	✓	✓	✓
RSS Feed Creation and Submission	✓	✓	✓	✓	✓	✓
Link Optimization	✓	✓	✓	✓	✓	✓
Google Webmaster Error corrections	✓	✓	✓	✓	✓	✓
Link Analysis per Penguin Update	✓	✓	✓	✓	✓	✓

Feature						
Content to text ratio check	❌	❌	✅	✅	✅	✅
Keywords density management	❌	❌	✅	✅	✅	✅
Keywords frequency management	❌	❌	❌	✅	✅	✅
Check duplicate content	❌	❌	❌	❌	✅	✅
Spell checking and grammatical error	❌	❌	❌	❌	✅	✅
Website Content Editing	❌	❌	❌	❌	❌	✅
Additional pages creation and optimization	❌	❌	❌	❌	❌	✅
Off-Page Optimization - Monthly						
Manual article submissions	6	8	10	12	16	24
Press release submissions (need press releases)	❌	❌	4	6	8	16
Manual directory submissions	3	6	6	8	12	15
Social Bookmarking submissions	2	2	2	4	6	8
Forum posting	1	2	2	4	6	8
New Blog Writing (will add more blogs if client provides)	1	2	2	3	3	4
WordPress blog set up	✅	✅	✅	✅	✅	✅
Squidoo lens creation	❌	❌	❌	✅	✅	✅
Hub page creation	❌	❌	❌	❌	✅	✅
Social Media Optimization						
Facebook Profile Creation	❌	❌	↑	↑	↑	↑
Facebook Profile Promotion	❌	❌	5 hours per month	10 hours per month	8 hours per month	12 hours per month
Facebook Profile Optimization	❌	❌	✅	✅	✅	✅
Twitter Profile Creation	❌	❌	❌	❌	✅	✅
Twitter Profile Promotion	❌	❌	❌	❌	8 hours per month	12 hours per month
Twitter Profile Optimization	❌	❌	❌	❌	✅	✅
Other selected Social media creation	❌	❌	❌	❌	✅	✅
Other selected Social media Promotion	❌	❌	❌	❌	8 hours per month	12 hours per month
Other selected Social media optimization	❌	❌	❌	❌	✅	✅
Other selected Social media creation	❌	❌	❌	❌	❌	✅
Other selected Social media Promotion	❌	❌	❌	❌	❌	12 hours per month
Other selected Social media optimization	❌	❌	❌	❌	❌	✅
Total Themed One Way Links during the agreed period (Minimum Attainable)	20	60	90	120	160	360
Reporting Structure						
Weekly Update	❌	❌	✅	✅	✅	✅
Traffic Report - Monthly	✅	✅	✅	✅	✅	✅
Price per Month	$79.00	$99.00	$169.00	$249.00	$399.00	$599.00
Total Price	$237.00	$594.00	$1,014.00	$1,494.00	$2,394.00	$7,188.00